

All National Print Markets - 2012 Report

NAICS Segment	Employment	Establishments	Shipments (\$1,000s)
323 Commercial Print and Related Support Activities			
323110 Commercial lithographic printing	226,082	10,040	\$38,781,857.6
323111 Commercial gravure printing	12,838	242	\$2,202,216.4
323112 Commercial flexographic printing	32,145	879	\$5,514,117.9
323113 Commercial screen printing	58,309	4,478	\$10,002,261.7
323114 Quick printing	24,169	4,944	\$4,145,923.7
323115 Digital printing	34,633	2,521	\$5,940,906.7
323116 Manifold busines forms printing	14,493	458	\$2,486,113.3
323117 Books printing	27,352	530	\$4,691,932.0
323118 Blankbook, looseleaf binders, and devices manufacturing	6,218	172	\$1,066,628.9
323119 Other commercial printing	12,970	1,675	\$2,224,859.5
323121 Tradebinding and related work	15,729	868	\$2,698,135.4
323122 Prepress services	15,564	1,106	\$2,669,831.4
Total Commercial Print and Related Support Activities (NAICS 323)	480,502	27,913	\$82,424,784.5
511 Print Related Media			
511110 Newspaper publishers	247,091	7,671	\$26,001,989.7
511120 Periodical publishers	114,613	6,807	\$19,880,791.7
511130 Book publishers	72,177	2,885	\$19,360,167.9
511140 Directory and mailing list publishers	38,634	1,416	\$8,776,802.4
511191 Greeting card publishers	12,531	111	\$4,561,020.8
Total Print Related Media (NAICS 511)	485,046	18,890	\$78,580,772.5
Total Commercial Print and Related Support Activities (NAICS 323) and Print Related Media (NAICS 511)	965,548	46,803	\$161,005,557.0